
FOR CONCERT HALLS, OPEN-AIR SPACES, HOTELS AND EVENT VENUES

Let Turing fill your venue calendar

From concert halls to hotel ballrooms, open-air spaces to studios; put your venue in front of organizers looking for event spaces and turn empty dates into revenue.

270+

ARTISTS

6

SERVICE CATEGORIES

81

PROVINCES

7

FREE TOOLS

Turing at a Glance

Turing matches your venue with organizers by date and capacity; empty dates open to demand and reservations are confirmed in writing.

THREE CORE VALUES FOR YOU

- 01 Occupancy**
Your free days are matched with requests looking for a venue on those dates.
- 02 Qualified demand**
Only requests matching your capacity and venue type reach you.
- 03 Written certainty**
Options and reservations are recorded in digital contracts; double bookings end.

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What is Turing?

Turing is a B2B marketplace that brings event organizers and service providers together on a single platform. Requests, offers and digital contracts move through one flow; every step of the process is on record.

Payment and collection status is monitored through the financial tracking screen in the app. Service fees are settled between the parties under their own agreed terms — Turing does not act as an intermediary for these payments.

TRANSPARENT REVENUE MODEL

Turing earns revenue from only two sources: a tiered commission from organizers per completed transaction (15% down to 5%) and an optional subscription for service providers (Free / PRO / PREMIUM). There are no hidden fees of any kind.

END-TO-END SUPPLY ACROSS SIX CATEGORIES

- 01 Artist & Booking**
Artist access through managers and booking agencies
- 02 Technical Production**
Sound, lighting, stage and LED systems
- 03 Venues**
Concert halls, open-air spaces, hotels, studios
- 04 Accommodation**
Group accommodation for artists and crews
- 05 Transport**
VIP transfers, crew transport, equipment logistics
- 06 Operations**
Security, front-of-house and field staff

Real Problems from the Field

This file starts from your agenda: on the left, a problem the industry faces every day; on the right, its counterpart on Turing.

PROBLEM		WITH TURING
1	Weekday and off-season dates stay empty; an empty hall is lost revenue every single night.	Available dates in your calendar are matched with organizers looking for a venue on those dates. Empty days open up to demand instead of waiting passively.
2	Most incoming requests do not fit your capacity or venue type; filtering them is a job in itself.	Capacity, technical infrastructure and venue type are defined on your profile; only requests matching those criteria reach you. Conversation quality is high from the start.
3	Verbal reservations, vague option periods and cancellation crises wreck the schedule.	The offer and digital contract flow puts options and confirmations in writing; a confirmed job is written to your calendar and the date is closed to further requests.
4	Your venue is unknown outside your own circle; marketing budgets can't compete with the big platforms.	Your Turing profile sits where the industry is searching: organizers find you in category- and city-based discovery, and accumulated reviews grow your visibility.

Example flow: the corporate reception that fills a free Friday

The steps follow the real platform flow; names are illustrative.

- 1 Your hall is free on a Friday evening three weeks out. The date shows as available in your calendar.
- 2 A company planning a 300-person new-year reception in İstanbul opens a "hotel/hall, 300 people" request on Turing; the request lands with your capacity-matched venue.
- 3 You present your hall + catering + basic technical package in a single offer; since photos and technical specs are on your profile, the site visit is short.
- 4 The digital contract is signed and the date is locked; payment terms are in the contract, status in the app's financial tracking.
- 5 After the reception, the company's review lands on your profile — next reception season, you are the first venue they call.

What Does Turing Offer You?

An organizer's first question is always the same: where? Turing moves the venue search onto the platform; venues with matching capacity and location are paired with demand directly.

01 Rich venue profile

Present your venue completely with capacity, technical infrastructure, catering options and photos; organizers get to know the venue before a site visit.

03 Occupancy and calendar management

Keep your available dates current; eliminate double-booking risk and open empty days to demand.

05 Visibility through reviews

Every successful event becomes a review on your venue profile; your ranking rises and new organizers find you more easily.

02 Requests matched to date and capacity

Event requests matching your city and capacity are announced to you; see concert, wedding, corporate reception and festival requests in one panel.

04 Package offers and contracts

Present package offers such as hall + technical + catering with templates; close the process on record with a digital contract.

06 City-based demand data

See which event genres are concentrated in your city with the Demand Map; shape your programming and pricing on data.

How It Works

**01****Create your venue profile**

Add your venue with capacity, technical facilities, photos and location.

**02****Keep your calendar current**

Mark available dates; matching requests come to you automatically.

**03****Send offers**

Deliver an offer with your package content and terms to the organizer.

**04****Host the event**

Finalize the agreement with a digital contract; reviews push your venue forward.

SUBCATEGORIES

Concert Hall · Open Air · Hotel · Historic Venue · Terrace · Studio

Start Free, Pay Only for What You Need

There is no commission on the supplier side; our revenue model is subscription only, and we never touch your service payments. Annual billing saves roughly 17%.

Free

₹0

- 5 offers per month
- 3 photos
- Basic profile
- Standard search ranking

MOST POPULAR

PRO

₹990 /mo (₹9,900/yr)

- Unlimited offers
- 15 photos + 3 videos
- Analytics dashboard
- Offer templates and auto-offers
- PRO badge + higher search priority
- Priority support (12 hours)

PREMIUM

₹2,900 /mo (₹29,000/yr)

- Everything in PRO
- AI-assisted offers
- Advanced analytics + Excel / PDF reports
- Homepage featuring
- ₹5,000 monthly ad credit
- Dedicated account manager, 1-hour support

Frequently Asked Questions

Q. What kinds of venues can join?

A. Event venues of every scale can open a profile — concert halls, open-air spaces, hotels, historic venues, terraces and studios included.

Q. How do I prevent booking clashes?

A. You manage availability in your platform calendar; confirmed jobs are written to your calendar and the same date is closed to further requests.

Q. Do I pay commission?

A. No; there is no commission on the supplier side. You start with the Free plan and move to a PRO or PREMIUM subscription for more visibility.

Q. an I offer packages (hall + technical + catering)?

A. Yes. You can structure your offer as a package and itemize the scope; terms are finalized in the digital contract.

Free Professional Tools

7 free tools at turingtr.com/en/tools, no sign-up required: budget calculator, event checklist, cost comparison, technical rider builder, stage planner, academic calendar and demand map — all available in English (only the demand map explorer is currently Turkish).

Demand Map

See event demand in your city

turingtr.com/araclar/talep-haritasi

Cost Comparison

Market price levels across cities

turingtr.com/en/tools/cost-comparison

Academic Calendar

Smart date planning in student-heavy cities

turingtr.com/en/tools/academic-calendar

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Ready to get started?

Open a profile on the Free plan today and start bidding on requests in your category.

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App Store



Google Play



turingtr.com