
FOR SOUND, LIGHTING, STAGE AND VIDEO SYSTEM COMPANIES

Technical production jobs from a single channel

For companies providing sound systems, lighting, staging, LED walls and effects, Turing brings concert, festival and corporate event requests straight to you.

270+

ARTISTS

6

SERVICE CATEGORIES

81

PROVINCES

7

FREE TOOLS

Turing at a Glance

Turing brings technical production companies the jobs of organizers beyond their own network through standardized requests; scope is written, the process is recorded, and inventory opens up to demand.

THREE CORE VALUES FOR YOU

- 01 Automatic request flow**
Jobs matching your region and capacity land as notifications.
- 02 No-surprise surveys**
Riders and stage plans arrive in a standard format; you arrive on site prepared.
- 03 Written scope**
Offer, revisions and digital contract in one flow; version disputes are over.

270+

ARTISTS

6

SERVICE CATEGORIES

81

PROVINCES

7

FREE TOOLS

What is Turing?

Turing is a B2B marketplace that brings event organizers and service providers together on a single platform. Requests, offers and digital contracts move through one flow; every step of the process is on record.

Payment and collection status is monitored through the financial tracking screen in the app. Service fees are settled between the parties under their own agreed terms — Turing does not act as an intermediary for these payments.

TRANSPARENT REVENUE MODEL

Turing earns revenue from only two sources: a tiered commission from organizers per completed transaction (15% down to 5%) and an optional subscription for service providers (Free / PRO / PREMIUM). There are no hidden fees of any kind.

END-TO-END SUPPLY ACROSS SIX CATEGORIES

- 01 Artist & Booking**
Artist access through managers and booking agencies
- 02 Technical Production**
Sound, lighting, stage and LED systems
- 03 Venues**
Concert halls, open-air spaces, hotels, studios
- 04 Accommodation**
Group accommodation for artists and crews
- 05 Transport**
VIP transfers, crew transport, equipment logistics
- 06 Operations**
Security, front-of-house and field staff

Real Problems from the Field

This file starts from your agenda: on the left, a problem the industry faces every day; on the right, its counterpart on Turing.

PROBLEM	WITH TURING
1 New work mostly comes through personal referrals; reaching organizers outside your network is expensive, and inventory sits idle off-season.	Your profile appears in front of organizers searching for your capacity: requests matching your region and equipment scale reach you automatically. Empty calendar days open up to demand.
2 Site surveys are draining: for every job you learn the venue, the rider and the expectations piecemeal over the phone; misunderstandings surface on site.	Venue, date and audience data are standard in every request; riders and stage plans from the artist side arrive in the same format through platform tools. You show up on site without surprises.
3 Offer-revision traffic and scope negotiation run across a mix of e-mail and WhatsApp; as the job grows, which version is current becomes unclear.	Offers are sent from templates, revisions stay in a single flow, and the final version is bound by a digital contract. Setup, soundcheck and operator scope are written and clear.
4 Receivables tracking on invoiced jobs is scattered; without a spreadsheet nobody knows which payment is at which stage.	The financial tracking screen in the app shows payment and collection status per job. Payments proceed between you and your client under your own terms — Turing stays out of the money and keeps you in the picture.

Example flow: a 2,000-person corporate launch

The steps follow the real platform flow; names are illustrative.

- 1 An agency planning a 2,000-person launch in Ankara opens a "500-2,000 capacity sound + stage + LED" request on Turing; date and venue are in the request.
- 2 The request is announced to regional technical suppliers whose capacity matches — including your company. You review the venue and stage plan in the app.
- 3 You price your line array + 6x4 stage + LED package with a template and write setup and soundcheck hours into the scope.
- 4 The agency compares two offers and signs a digital contract with you; the payment plan is in the contract, collection tracking in the app.
- 5 After a smooth delivery, the review you receive moves you to the top of the list for the next corporate request.

What Does Turing Offer You?

Organizers now find technical production suppliers on the platform, not through phone chains. Showcase your equipment inventory and references, and bid on jobs in your region.

01 Equipment and service showcase

Present everything from your line array systems to your lighting rig, stage and truss inventory and LED walls with photos and video.

03 Fast offers, clear scope

Use offer templates to define scope including setup, soundcheck and operators; secure the job with a digital contract.

05 Accumulated references and reviews

Every completed job becomes a verified review on your profile; your search ranking and conversion rate rise together.

02 Requests matched to region and capacity

Event requests matching your service region and equipment capacity arrive as instant notifications; venue, date and expected audience are in the request.

04 Rider and stage plan standards

Organizers and artist teams share technical riders and stage plans built with Turing tools; requirements reach you in a standard format and site surveys get shorter.

06 crew management

Invite your operators and technicians, authorize them per job; process knowledge stays within the team.

How It Works

**01****Create your company profile**

Add your equipment inventory, service regions and reference projects.

**02****Receive requests**

Concert, festival and corporate event requests matching your capacity and region come to you.

**03****Send your offer**

Deliver an offer covering scope, setup plan and price quickly with a template.

**04****Deliver and grow**

Record the job with a digital contract and complete it; reviews bring the next jobs.

SUBCATEGORIES

Sound Systems · Lighting · Staging · LED Walls · Generators · Effects

Start Free, Pay Only for What You Need

There is no commission on the supplier side; our revenue model is subscription only, and we never touch your service payments. Annual billing saves roughly 17%.

Free

₹0

- 5 offers per month
- 3 photos
- Basic profile
- Standard search ranking

MOST POPULAR

PRO

₹990 /mo (₹9,900/yr)

- Unlimited offers
- 15 photos + 3 videos
- Analytics dashboard
- Offer templates and auto-offers
- PRO badge + higher search priority
- Priority support (12 hours)

PREMIUM

₹2,900 /mo (₹29,000/yr)

- Everything in PRO
- AI-assisted offers
- Advanced analytics + Excel / PDF reports
- Homepage featuring
- ₹5,000 monthly ad credit
- Dedicated account manager, 1-hour support

Frequently Asked Questions

Q. Which subcategories can I serve in?

A. You can open a profile in all areas of technical production — sound systems, lighting, staging, LED walls, generators and effects among them.

Q. How does the job scope get defined?

A. Event details come with the request; technical riders and stage plans from the artist side are shared in a standard format through platform tools. You define the scope in your offer and bind it with a digital contract.

Q. Is sending offers paid?

A. The Free plan includes 5 offers per month. For busy companies, the PRO plan (₹990/mo) provides unlimited offers, an analytics dashboard and search priority.

Q. Do payments go through the platform?

A. No. Service fees are paid between you and your client under your own terms; Turing does not act as an intermediary. You track contracts and collection status on the financial tracking screen in the app.

Free Professional Tools

7 free tools at turingtr.com/en/tools, no sign-up required: budget calculator, event checklist, cost comparison, technical rider builder, stage planner, academic calendar and demand map — all available in English (only the demand map explorer is currently Turkish).

Stage Planner

Clarify stage layout before load-in

turingtr.com/en/tools/stage-planner

Technical Rider Builder

Requirement lists in a standard rider format

turingtr.com/en/tools/technical-rider-builder

Event Checklist

Track setup and soundcheck steps

turingtr.com/en/tools/event-checklist

turing

Ready to get started?

Open a profile on the Free plan today and start bidding on requests in your category.

turingtr.com

info@turingtr.com · +90 850 840 96 16

Eğitim Mah. Poyraz Sk. Er Togay İş Merkezi No: 3/13, Kadıköy / İstanbul, Türkiye



App Store



Google Play



turingtr.com